

Shawn Stone

Frontend Web Developer

Contact

Address

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WWW

<https://www.shawnstone.me/>

Skills

JavaScript ES6/7

JQuery

Reactjs

Redux

Bootstrap

Tailwind CSS

Search Engine Optimization

Working with API's

Sketch

Adobe XD

Figma

UX Design

Web Design

Website optimization

I am a passionate Frontend Web Developer with over 5 years of extensive experience building websites from design to completion. Have advanced knowledge of JavaScript, React, Redux, UX design, and SEO and am extremely familiar with all aspects of launching and maintaining a website.

Work History

2020-09 -
2021-11

Website Specialist

Focus Camera, Brooklyn, NY

- Managed website development projects from design to completion for WordPress sites and main e-commerce website using JavaScript, jQuery, CSS3, PHP, and HTML.
- Collaborated closely with UX Designers and project managers to meet project requirements, goals, and desired functionality.
- Maintained SEO standards for multiple projects using web standards.
- Implemented enhancements that improved web functionality and responsiveness.
- Lead eCommerce website migration and rebuild to Magento 2 along with 3rd development party and acting as company's liaison throughout project.
- Implemented A/B tests that resulted in positive e-commerce behavior.

2019-12 -
2020-07

Digital Strategy Manager

The Mailworks, Albany, New York

- While maintaining all responsibilities of Front-end Developer:
- Designed and developed user-facing features and custom landing pages for multiple company websites, including Magento, and WordPress using JavaScript, Bootstrap, CSS3, PHP, GIT.
- Maintained SEO standards and monitored site performance, optimizing where necessary.
- Created annual marketing campaign reports to monitor KPI's to track where improvements need to be made.
- Facilitated communication between Development/IT and Marketing teams to ensure project scope and to maintain projects lifecycle during all phases.

2018-04 -
2019-12

Frontend Web Developer

The Mailworks, Albany, NY

- Developed Frontend landing pages from UX designers using JavaScript, jQuery, CSS3 and HTML.
- Integrated new user facing features using JavaScript, jQuery and Ajax to enhance overall user experience.
- Created and analyzed reports to track users' behavior on multiple company websites allowing data to be used for iteration updates. Ran A/B tests for new user features and reported results to management.

Education

2014-08 -
2017-12

Bachelor of Science: Informatics

University At Albany - Albany, New York

Courses

Complete React Developer - Zero to Mastery Academy

- Full React.js development course using React, Redux, Redux Sagas, and Firebase for building large scale application using modern patterns.

Codecademy Pro Course - React.js

- React course designed to build smaller scale applications.